**Youngstown Marathon Board Meeting**

**March 15, 2023**

**7:15 PM**

**Second Sole**

The meeting was called to order at 7:17 PM.

Attendees:

Joe Midlick

Nicole Ranttila

Mark Lipinsky

Candace Madden

Sarah Hixson

Steve Hixson

Lisa Resnick

Beth Hepfner

Janie Crowl

The board voted to approve the February meeting minutes.

Reports of Committees and Board

1. Marketing
   1. Social media
      1. Post race registration week of 2/20; Nicole and Mark to coordinate
      2. Post about new board members
2. Website
   1. Nicole updated website with newest information
   2. Changed emails to the person’s first name
   3. Print new business cards
   4. Update volunteers, delete Rick Blair, delete Mercy, add Christina Toth as pacer coordinator
3. Race Registration
   1. 27 registrants
   2. Pricing
      1. Half marathon: $50, $60, $70
      2. 5K: $25, $30, $35
      3. Relay: $80, $90, $100
      4. Slap bracelets will be used for the relay; also Mark will coordinate the best way to time the relay
   3. Registration launched February 24
   4. St. Patrick’s Day promo March 17-19
4. Logistics
   1. Steve and Mark met with Mill Creek Park, they are firm on pricing structure (approximately $2500)
   2. Since Mercy is not a sponsor, discussed whether or not they could provide in kind donation of medical support
   3. Chips for each relay team member
   4. Course limit 4.5 hours
   5. GCXC, Second Sole Racing, Gopher A Run can provide estimates; may make more sense to have GCXC do the timing
   6. Set up start corral to help people find their pace
5. Ambassadors
   1. Nicole will post for ambassadors in March after St. Patrick’s day promo
6. Pacers
   1. While the board previously voted to not have pacers, this vote was reconsidered
   2. Pacers can have a discount code and promote the race
   3. 1:30, 1:45, 2:00, 2:15, 2:30
   4. Nicole will talk to Christina about recruiting
7. Expo
   1. Penguin City could be possible venue
   2. NovaCare likely to sponsor expo again 2023; will revisit once this is finalized
   3. Joe and Nicole will work on proposal
8. Volunteers
   1. Janie will coordinate
9. Sponsors
   1. Mercy Health has declined to be a title sponsor
   2. Joe has not yet heard from Huntington Bank
   3. Joe will reach out to Premier Bank
   4. Joe has reached out to new dealerships, QT Kinetics
   5. NovaCare response so far seems positive
   6. 898 Marketing giving $500 and helping with commercials
   7. Armstrong Cable providing $500 and 200 TV spots (possibly 150 towards race and 50 to Taste of Youngstown)
   8. Board was given sponsorship applications to recruit sponsors

X. Beneficiaries

1. 16 applications received for beneficiaries
2. Board voted:
   1. Autism Society of Mahoning Valley
   2. Buster’s Brigade
   3. Dorothy Day House
   4. Golden String

Financial Report

1. Beth reviewed account and expenditures
2. Bill list and moneys received were reviewed, including recurring charges

Old Business

1. Taste of Youngstown
   1. June 9 as a 4K race downtown starting and ending at Penguin City
   2. Penguin City will provide hall at no cost, which could represent a savings of 65% (free venue, no need to secure portable toilets)
   3. Joe has begun to secure food donations
2. Consider a relay sponsor or bib sponsor (one of the local car dealerships – Joe will talk to Ganley)
3. Board received estimate from GCXC for race for timing
   1. Steve will call GCXC to negotiate it with Bill

New Business

1. Second Sole Racing is timing for Taste of Youngstown
   1. Sarah will coordinate registration
2. Obtain quotes for October event
   1. Steve will talk to Bill at GCXC
   2. Scott will check on cones to see if more are needed
3. Board insurance
   1. Joe will get estimate for board insurance
   2. Two years ago the quote was $750
   3. Mark will get quote from RRC

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary