**Youngstown Marathon Board Meeting**

**April 19, 2023**

**7:15 PM**

**Second Sole**

The meeting was called to order at 7:19 PM.

Attendees:

Joe Midlick

Nicole Ranttila

Candace Madden

Sarah Hixson

Steve Hixson

Beth Hepfner

Janie Crowl

The board voted to approve the March meeting minutes.

Reports of Committees and Board

1. Marketing
   1. Social media
      1. Promote relay
      2. Promote beneficiaries, ambassadors, etc.
      3. Post about relay
2. Website
   1. Nicole updated website with newest information
   2. Changed emails to the person’s first name
   3. Print new business cards
   4. Update volunteers, delete Rick Blair, delete Mercy, add Christina Toth as pacer coordinator
3. Race Registration
   1. First relay team registered
   2. 54 people signed up
4. Logistics
   1. Scott asked about certifying the races; board wants to have half marathon certified; check to see if it is already certified.
   2. Get new maps and new logos on the maps
   3. Get new signs for the 5k
   4. Since Mercy is not a sponsor, discussed whether or not they could provide in kind donation of medical support – wait to find out funding from Huntington or talk to Southwoods
   5. Chips for each relay team member
   6. Course limit 4.5 hours
   7. GCXC (Dennis) will time the event and is working to finding out which team is available to time
5. Ambassadors
   1. Chosen and will be promoted
6. Pacers
   1. 1:30, 1:45, 2:00, 2:15, 2:30
   2. Christina is marketing for these at this time
7. Expo
   1. Penguin City could be possible venue; Joe will speak to Penguin City
   2. NovaCare was previous sponsor, but declined to sponsor this year
   3. QTKinetics would like to donate but not be title sponsor
   4. Austinwoods reached out to Joe, he is talking to them about being title sponsor (waiting on their CFO approval)
8. Volunteers
   1. Janie will coordinate
   2. 16 volunteers needed for Taste of Youngstown
9. Sponsors
   1. Talking to Ed Muransky at Southwoods (Steve)
   2. Steve sent proposal to Asics
   3. Mark sent information to Drayer
   4. Joe has not yet heard from Huntington Bank
   5. Joe will reach out to Premier Bank, Ganley, #1 Cochran
   6. NovaCare response so far seems positive
   7. 898 Marketing giving $500 and helping with commercials; reach out to them for some graphic design
   8. Armstrong Cable providing $500 and 200 TV spots (possibly 150 towards race and 50 to Taste of Youngstown)
   9. Board was given sponsorship applications to recruit sponsors
   10. Talk to Uhaul about sponsoring a truck

X. Beneficiaries

A. Autism Society of Mahoning Valley

B. Buster’s Brigade

1. Dorothy Day House
2. Golden String

Financial Report

1. Beth reviewed account and expenditures
2. Bill list and moneys received were reviewed, including recurring charges

Old Business

1. Taste of Youngstown
   1. June 9 as a 4K race downtown starting and ending at Penguin City
   2. Measure 4K and create map
   3. Joe has begun to secure food donations
      1. Pizza Joe’s
      2. Love Soup
      3. Lena’s Pierogies
      4. 30 dozen cookies
      5. Peppers and oil
      6. GiaRussa will give pasta and sauce
      7. Waiting to hear from DiRusso’s Sausage, Antone’s
      8. Will reach out to Giant Eagle, White House Fruit Farm, Avalon
2. Possible relay sponsor with Joe’s Pizza

New Business

1. Second Sole Racing is timing for Taste of Youngstown
   1. Sarah will coordinate registration
2. Board insurance
   1. Estimate: $743
   2. Mark will get quote from RRC

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary