**Youngstown Marathon Board Meeting**

**September 20, 2023**

**7:15 PM**

**Second Sole**

The meeting was called to order at 7:13 PM.

Attendees:

Joe Midlick

Nicole Ranttila

Candace Madden

Beth Hepfner

Lisa Resnick

Steve Hixson

The board voted to approve the August meeting minutes.

Reports of Committees and Board

1. Marketing
   1. Social media
      1. Promote relay
      2. Promote beneficiaries
      3. Promote sponsors (updated)
      4. Promote registration before 10/1 price increase

B. Nicole to work with Mark on email blasts and promos

C. Board to go on 330 Sports Show and MLO Brothers

D. Lisa or Mark to reach out to WFMJ

1. Website
   1. Work on FAQ section
   2. Feature ambassadors
   3. Add new sponsors
2. Race Registration
   1. 184 total registrants
   2. 7 teams in relay (3 more to sign up per Joe)
   3. 140 in half marathon
   4. 33 in 5K
3. Logistics
   1. Relay
      1. Water station at exchange zone
      2. Work out parking (placard or paper)
      3. When to be in lot at old mill parking lot – by 7:45 or 8?
      4. Get band at exchange spot (bands printed)
      5. 4.3, 4.0, 4.6 miles
      6. Do post or email with logistics
   2. Permits
      1. All permits are set
      2. Mark to check on in-kind from Mill Creek Park
   3. Scott to finish maps by next week
   4. Get new signs for the 5k for mile 2 and 3 with logo - Joe to order
   5. Get relay exchange sign
   6. Need more sponsor signs
   7. DJ at exchange zone? (Joe to check)
   8. Exchange zone to have mat and needs power
   9. Steve to ask Jim Henderson to be at exchange zone
   10. Mark to contact Southwoods about medical support
   11. Going with Second Sole timing for race event (Corbin will time)
   12. Massage after race - reach out to Drayer
   13. Lisa to do water stop vote logistics
4. Ambassadors
   1. Chosen and will be promoted
   2. Shirts
   3. Video to be shown in commercials
5. Pacers
   1. 1:30, 1:45, 2:00, 2:15, 2:30
   2. Christina has taken care of pacers
6. Expo
   1. Mark and Joe will set up Friday
   2. Candace to reach out to vendors
   3. Joe seeking more vendors. We have:
      1. Crew
      2. Lifted
      3. Beneficiaries
      4. Some of the sponsors
   4. Ask Mario to hook up TV and video again
   5. Table to sell past marathon merchandise
   6. New merchandise – work on new hoodie
7. Volunteers
   1. Jenna will work with Scott on logistics
   2. Janie will still coordinate cycle crew
   3. Nicole will keep posting on Facebook
   4. Focus on 5K and the water stop at relay exchange
8. Sponsors
   1. Waiting on responses for mile markers
   2. Southwoods?
   3. Lisa will follow up with previous sponsors and Chamber of Commerce

X. Beneficiaries

A. Autism Society of Mahoning Valley

B. Buster’s Brigade

C. Dorothy Day House

D. Golden String

Financial Report

1. Beth reviewed account and expenditures
2. Bill list and moneys received were reviewed, including recurring charges

Old Business

1. Board insurance
   1. Bill paid
2. Shirts
   1. Get shirts for new ambassadors
   2. Design and print hoodies for sale at expo
   3. Mark to create bid for race shirts from Second Sole
3. Medals
   1. Ordered
   2. Promoted
   3. Finish ribbons
4. Utilize previous year bibs

New Business

1. Promote Superhero Kids’ Race
2. Task list
3. Place relay packets separately and denote because of parking pass
4. Steve to do polo shirts for Candace, Beth and Lisa

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary