**Youngstown Marathon Board Meeting**

**June 21, 2023**

**7:15 PM**

**Second Sole**

The meeting was called to order at 7:19 PM.

Attendees:

Joe Midlick

Nicole Ranttila

Candace Madden

Steve Hixson

Beth Hepfner

The board voted to approve the April meeting minutes.

Reports of Committees and Board

1. Marketing
   1. Social media
      1. Promote relay
      2. Promote beneficiaries, ambassadors, etc.
      3. Promo price increase July 1
      4. Promote sponsorship
2. Website
   1. Nicole updated website with newest information
3. Race Registration
   1. $2895 so far in registration dollars
   2. 4 Relay teams
   3. 57 in half marathon
   4. 15 in 5K
4. Logistics
   1. Scott asked about certifying the races; board wants to have half marathon certified; check to see if it is already certified.
   2. Get new maps and new logos on the maps
   3. Get new signs for the 5k
   4. Since Mercy is not a sponsor, discussed whether or not they could provide in kind donation of medical support – wait to find out funding from Huntington or talk to Southwoods (Candace)
   5. Chips for each relay team member
   6. Course limit 4.5 hours
   7. GCXC (Dennis) will time the event; need to get promotions on their end
5. Ambassadors
   1. Chosen and will be promoted
6. Pacers
   1. 1:30, 1:45, 2:00, 2:15, 2:30
   2. Christina is marketing for these at this time
7. Expo
   1. Need expo sponsor
   2. Major expense is table/chair/piping rental
   3. QTKinetics would like to donate but not be title sponsor
   4. Austinwoods reached out to Joe, he is talking to them about being title sponsor (waiting on their CFO approval)
   5. Reach out to Drayer
   6. If we do not get title sponsor, may just do packet pickup at Second Sole; deadline is August 1
8. Volunteers
   1. Janie has resigned as Volunteer Coordinator; will help as a volunteer and lead cyclists
9. Sponsors
   1. #1 Cochran
   2. Kia Ganley
   3. 898 Marketing
   4. Huntington as title
   5. Anonymous donor
   6. Talking to Ed Muransky at Southwoods (Steve)
   7. Steve sent proposal to Asics (5k or expo)
   8. Mark sent information to Drayer
   9. Armstrong Cable providing $500 and 200 TV spots (possibly 150 towards race and 50 to Taste of Youngstown)
   10. Talk to Uhaul about sponsoring a truck
   11. Lisa will follow up with previous sponsors and Chamber of Commerce

X. Beneficiaries

A. Autism Society of Mahoning Valley

B. Buster’s Brigade

1. Dorothy Day House
2. Golden String

Financial Report

1. Beth reviewed account and expenditures
2. Bill list and moneys received were reviewed, including recurring charges

Old Business

1. Taste of Youngstown
   1. Beth reviewed expenditures for Taste of Youngstown
   2. Net $4500
   3. Need to pay Penguin City for beer

New Business

1. Second Sole Racing is timing for Taste of Youngstown
   1. Sarah will coordinate registration
2. Board insurance
   1. Estimate: $743
   2. Mark will get quote from RRC

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary