

Youngstown Marathon Board Meeting
March 25, 2021
Zoom Meeting
7:15 PM

The meeting was called to order at 7:15 PM.

Attendees:

Crystal Siembida Boggs

Mark Lipinsky

Joe Midlick

Nicole Ranttila

Janie Crowl

Steve Hixson

Minutes from the January 28, 2021 meeting were approved.

Reports of Committees and Board

- I. Marketing
 - A. Run Ytown promos have been released
 - B. Social media has focused on Run Ytown
 - C. Website to be fully updated tomorrow with sponsors
- II. Race Registration
 - A. 16 Vday promo codes used for Marathon
 - B. Current signups:
 - 1. Run Ytown: 270 registrants
 - 2. Youngstown Marathon: 157 registrants
- III. Logistics
 - A. Run Ytown
 - 1. Mark coordinated with Canfield police to clear roadways
 - 2. Janie has coordinated volunteers
 - 3. Mark will coordinate parking lot with Canfield High School
 - 4. Mark stated he will create and coordinate signage
 - B. Will need to coordinate with Mill Creek Park for construction updates
- IV. Ambassadors

- A. Ambassador codes being used
- V. Pacers
 - A. One pacer has dropped out and Crystal will seek replacement
- VI. Expo
 - A. Discussion of in person expo was held and board voted to hold the expo
 - B. Will have runners choose a packet pickup window
 - C. Nicole can assist Crystal will coordination if Crystal cannot be there due to track district championships
 - D. Crystal will reach out to YMCA Boardman to resume planning with them
- VII. Sponsors
 - A. HomeLite: sent check for 2021 sponsorship
 - B. Penguin City: new beer tent sponsor; selling beer at cost, giving \$500 check for sponsorship, including beer coozie, want to set up a bar relay race for 5K, will put coupons into swag bags
 - C. FastTrac is interested in sponsorship
 - D. IV Hydration wants to sponsor and be at expo
 - E. NovaCare has agreed to be sponsor for expo
 - F. \$1000 sponsors will get free table at expo
- X. Beneficiaries
 - A. Can begin to post application form to be considered
 - B. Crystal will create application to place on website

Financial Report

- I. Bill List was Reviewed
 - A. No bills at this meeting
- II. Approval for Expenditures
 - A. Donations for 2020 charities clarified

New Business

- I. Statutory agent: Mark completed paperwork to indicate he has all legal authority to make decisions for the organization
- II. All board members except Janie Crowl as Treasurer need to be renominated
 - A. Crystal Siembida Boggs made motion to nominate positions and Nicole Ranttila seconded
 - B. Joe Midlick nominated Nicole Ranttila, for Secretary Mark Lipinsky seconded

- C. Crystal Siembida Boggs nominated Josh Boggs President, Nicole Ranttila seconded
 - D. Crystal Siembida Boggs nominated Joe Midlick for Vice President, Mark Lipinsky seconded
 - E. Mark Lipinsky nominated Crystal Siembida Boggs for Director of Marketing, Janie Crawl seconded
 - F. Mark Lipinsky nominated Joe Midlick for Director of Sponsorship, Nicole Ranttila seconded
 - G. Joe Midlick nominated Mark Lipinsky for Director of Logistics, Janie Crawl seconded
- III. CEO to be discussed and voted upon forthcoming
 - IV. IRS filing needs followed up; everything is filed through DT Moore

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary