

Youngstown Marathon Board Meeting
May 2022
Zoom Meeting
7:30 PM

The meeting was called to order at 7:18 PM.

Attendees:

Joe Midlick

Nicole Ranttila

Janie Crowl

Crystal Siembida Boggs

Josh Boggs

Reports of Committees and Board

- I. Marketing
 - A. Marketing needs to get underway for summer, board discussing interesting ideas for marketing that are not the same as in previous years
 - 1. Discussed paying someone to represent race at other expos
 - 2. Discussed using ambassadors more
 - 3. Work on putting more valuable items in goodie bags
 - 4. Discussed new DJ
 - 5. Joe has article set up to publish in Vindicator, Mark talking to WKBN
 - 6. Will do some trivia about Youngstown to post to offer race entries
- II. Race Registration
 - A. 28 registrants for Taste of Youngstown 6/24
 - B. 101 total registrants for Youngstown Marathon events
- III. Logistics
 - A. Updates will come as race gets closer
- IV. Ambassadors
 - A. 11 ambassadors as of now
 - B. Will begin to promote each ambassador June 1
- V. Pacers
 - A. All pacer positions have been filled
 - B. Christina will manage

- VI. Expo
 - A. Joe will coordinate Expo
 - B. Joe discussing having expo at Penguin City Taphouse
- VII. Sponsors
 - A. Mercy Health, NovaCare check received
- X. Beneficiaries
 - A. Crystal to post beneficiary form and start promoting
 - B. Deadlines: applications in by June 30

Financial Report

- I. Bill list and moneys received were reviewed
- II. Banking statements were reviewed and approved
- III. Approval for Expenditures
 - A. None at this meeting

Old Business

- I. Taste of Youngstown
 - A. Joe working on recipe book for swag bag
 - B. Swag bags donated
 - C. Restaurants all lined up
 - D. Beer must be purchased
 - E. Foundation to purchase gift cards from each restaurant to give as awards

New Business

- 1. Joe made some edits to bylaws to be reviewed by board, including elimination of CEO and using President and Vice President as leadership - need to vote at next meeting

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary