

**Youngstown Marathon Foundation**  
C/O Second Sole  
755 Boardman Canfield Road  
Boardman, Ohio 44512



**Marketing & Expo Director**  
Crystal Siembida Boggs  
marketing@youngstownmarathon.com  
330-261-3951

The Youngstown Marathon Health and Fitness Expo presented by NovaCare will encompass national and local product and service vendors that interest athletes of all types with a focus on the runner. The expo will be open to the public and will take place at the YMCA on McClurg Road with ample free parking on site. The new location will be closer to area hotels and the start/finish line of the race itself! Expo spots are limited and are filled first come, first paid/served.

### **For Starters**

- The expo will take place on Saturday, October 23, 2021 from 10am to 4pm.
- The expo will be held at the DD & Velma Davis Family YMCA on McClurg Road, Boardman, Ohio.
- Vendors may set up Saturday morning (7:30am-9:40am)
- Tear down begins at 4pm and vendors that tear down sooner will be charged fees for leaving early. All items must be removed from the YMCA that evening.

### **Details**

- Each vendor receives a 10' x 10' space unless they indicate a need for a 10' x 20' space.
- One table and two chairs are provided for the smaller space. The larger space receives a second table. Additional chairs and tables available for additional rental fees.
- Spaces with a need for electric need to indicate that on the contract and there is a limited number of space available with electric access.
- Pipe and black drapes are provided for the back and side walls of each space.

### **Prices/Contract**

- Spots are \$200 for-profit and \$100 non-profit. (Non-profit must provide documentation.)
- 10' x 20' spaces are \$350 for-profit and \$150 for non-profit.
- Preferred spaces are not available but every effort will be made to avoid putting two like products right next to each other.
- All vendors must pay a 50% non-refundable deposit when the contract is signed; spots will not be held without a signed contract and payment in full is due by October 1<sup>st</sup>.
- If the expo has to be cancelled due to extreme weather, health pandemics, or other unexpected conditions fees will not be refunded but deferred to the 2022 race event.

### **Celebration Village**

- We have a limited number of spaces for vendors wishing to set up at our finish line in Celebration Village. You must be willing to be there from early morning set-up on race day until the last runner finishes the race. There are no early take-downs.
- The after party is open to athletes and spectators alike. From music, to massages, to munchies there is something for everyone!
- Vendors that set up at the Youngstown Marathon Expo at the YMCA can set up at the after party for a discounted rate. Vendors only interested in the after party will pay the full price. There is no access to power for Celebration Village. Power needs must be provided by the vendor. Vendor spaces are on blacktop so plan accordingly in regards to tents, tables, etc. Nothing will be provided by Youngstown Marathon.
- Booth spaces at CV are \$175 for profit with non-profit companies paying \$75.00. Vendors at the Expo receive the discounted rate of \$50.00 to reserve a booth at Celebration Village.
- Questions specific to Celebration Village only need directed to Joe Midlick at [sponsorship@youngstownmarathon.com](mailto:sponsorship@youngstownmarathon.com). All Expo questions themselves need directed to Crystal Siembida Boggs at [marketing@youngstownmarathon.com](mailto:marketing@youngstownmarathon.com).

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# Youngstown Marathon Expo

## Vendor Contract

**Please initial each paragraph and sign at the bottom.**

Each exhibitor will be given a 10' x 10' or 10' x 20' space in the expo located at the YMCA. Each expo exhibitor will be provided with one table and two chairs for 10'x10' space. A 10'x20' space will receive two tables and two chairs. Expo exhibitors must be set up by 9:40 am, and must have their area torn down/cleaned up by 5:00 pm on Saturday, October 23rd. Vendors that pack up and leave early will be charged a fee of \$50 for every 15 minutes early they leave. \_\_\_\_\_

No refunds of deposits will be given to exhibitors. No refunds of any monies paid will be given to exhibitors that fail to occupy their space. Exhibitors may not trade, lease, allocate, or sublet their space without prior approval. Exhibitors agree to be open and staffed during all expo hours. Exhibitors are responsible for their purchased space and property as well as the set-up/tear down of their space. \_\_\_\_\_

All exhibitors must be approved prior to their participation. A confirmation email/letter will be sent once approval is given with details providing set-up and tear down information. Vendors will not distribute food or drink without additional approval. Exhibitor may include an item in the race swag bags. Items must be turned in no later than October 1, 2021. A minimum of 1200 pieces is required if participating. \_\_\_\_\_

Exhibitor agrees to assume all responsibility for loss, theft, or destruction of foods, merchandise or for personal injuries to themselves, their employees, agents, representatives, or visitors. Exhibitor will hold harmless Youngstown Marathon Foundation, DD & Velma Davis YMCA, the City of Youngstown, Boardman Township, all sponsors, all marathon staff, volunteers, and board members from any and all liability in connection with any and all of the above. \_\_\_\_\_

The Youngstown Marathon Foundation reserves the right to cancel or turn away any vendor at any time and reserves the right to make changes of any kind when necessary. The Youngstown Marathon Foundation does not guarantee a minimum/maximum number/amount of sales for an exhibitor. There are no loading docks at the YMCA. Exhibitor must be able to load and unload through a receiving door through the side parking lot directly into the gym. The YMCA will be providing general security at the entrance to the YMCA itself. \_\_\_\_\_

If participating in the after party at Celebration Village vendor understands no materials are provided, there is no electric access, and spaces are located on blacktop. \_\_\_\_\_

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Booth space needed: 10'x10' \_\_\_\_\_ or 10'x20' \_\_\_\_\_ and/or Celebration Village \_\_\_\_\_

For-profit \_\_\_\_\_ or Non-profit \_\_\_\_\_ (Include documentation for non-profits)

Extra table @ \$20.00 each \_\_\_\_\_ qty. Extra chair @ \$5.00 each \_\_\_\_\_ qty.

Booth Rental Type (check one): \_\_\_\_\_ Selling Merchandise \_\_\_\_\_ Product Samples \_\_\_\_\_ Demonstrating \_\_\_\_\_ Other  
(Explain) \_\_\_\_\_

Is electric hook-up required at the expo? \_\_\_\_\_ yes \_\_\_\_\_ no

Please list food items of any sort you will be selling and/or sampling: \_\_\_\_\_

Please email Crystal at marketing@youngstownmarathon.com with any questions. Checks should be made payable to Youngstown Marathon, a 501 (c)(3) Public Charitable Organization. All contracts and payments should be signed and mailed to:

Youngstown Marathon Foundation  
Attn: Crystal Siembida Boggs  
755 Boardman Canfield Road  
Youngstown, Ohio 44512

Total amount enclosed \$ \_\_\_\_\_ Today's Date: \_\_\_\_\_/\_\_\_\_\_/2020

Name of Business: \_\_\_\_\_ Tax ID No: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email address: \_\_\_\_\_

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_

For Office Use Only:

Date Received: \_\_\_\_\_ Amount Paid: \_\_\_\_\_

Check or Money Order Number: \_\_\_\_\_ Amount Due: \_\_\_\_\_

Final Payment Received: \_\_\_\_\_ Check or Money Order Number: \_\_\_\_\_

Assigned Booth Location: \_\_\_\_\_