Youngstown Marathon Foundation Record of Proceedings Regular Meeting November 11, 2020

The Youngstown Marathon Foundation met in regular session at 7:00 P.M. via Zoom with CEO Mark Lipinsky presiding. The meeting was called to order at 7:12 P.M. due to technical difficulties.

The following members of the board answered roll call:

Joe Midlick Joshua Boggs Janie Crowl

Crystal Slembida Boggs Mark Lipinsky

Also answering roll call were:

Board members absent were:

Nicole Ranttila Steve Hixson

The minutes of 7/7/2020 were approved. Crowl made the motion to approve, Midlick the second. Motion passed with unanimous ayes.

Reading of Communications:

Lipinsky read the notice from the State of Ohio on the status of the non-profit organization. The current status states that the non-profit designation has been lost due to the failure to file appropriate documents within a specified time frame.

Committee Reports:

Marketing: (Crystal) Minimal marketing has taken place outside of packet pick-up details for virtual event. After discussion a posting about 2021 race date will be released.

Website: (Josh) Updates have been made to reflect the constant changes taking place the past few months.

Social Media: Hand in hand with marketing. Same things to report.

Registration: Boggs reported that 179 participants were registered for the virtual option for the Youngstown Marathon. Boggs updated on the Run Y Town Series and due to the ever changing circumstances of 2020 multiple events were accepted for completion of the series; participants just had to finish 3/4. As of the meeting 40 were qualified and up to 80 could qualify after What Were Thankful 4Miler took place. Each race was contributing \$260 towards the series finisher medals. It was discussed that the series as it currently stands is too spread out over the year and that adjustments will be made for 2021.

Logistics: Lipinsky stated that Mill Creek Park was meeting in January to discuss upcoming park activities but that he hoped to get an answer sooner.

Ambassadors: Siembida Boggs reported that she would reach out via social media in December to start getting applications.

Pacers: A new pacer coordinator is needed. In the meantime Siembida Boggs will reach out on social media to find interested pacers for 2021.

Expo: At this point Siembida Boggs had nothing to report.

Sponsors: Midlick had no updates at this time and stated we needed the 2021 date for him to move forward.

Financial Report: Lipinsky presented a list of expenditures and revenues for the months of September through November 11th. Midlick noticed that the Brazen Brush donation was not included on the statement. A discussion ensued regarding Mercy and TCF and their donations on if they would be okay with rolling the funds forward to 2021 under the current circumstances of the non-profit status having been lost. Lipinksy will be contacting both corporate sponsors and getting their opinions and approvals for how to move forward.

With the 501(c)(3) status being revoked it was determined that the organization needs to try to get back into compliance first. If that is not possible as it stands a new version of the Youngstown Marathon non-profit would need created. The IRS filings for 2017, 2018, and 2019 will come with a late fee of \$600. A motion was made by Midlick to pay the fee and seconded by Siembida Boggs. All members voted unanimously as an aye.

Old Business:

It was discussed that for the time being talking to those that would have been 2020 beneficiaries would continue to be placed on hold.

New Business:

We received two applications for the position of treasurer. Janie and Jerry. After discussion Siembida Boggs made the motion to approve Janie as treasurer and Lipinsky made the second. All board members voted unanimously aye. Motion passed. After Janie was voted treasurer, plans were set in place to meet with Anita on Friday and for Janie to be given access to the financial statements Siembida Boggs had started a few years ago. A new program for financial software was discussed with Crowl to do research on what to get for the non-profit.

Director's Insurance is not in place and Lipinsky assured the board he would have it in place by the following week.

A discussion occurred about the new date for 2021 with Lipinsky making the motion for October 24, 2021 and Midlick making the second. It was notated that the Columbus Marathon is scheduled for October 10th and Towpath for October 3rd. Motion for the new date passed unanimously. Midlick will be working on advertising and sponsorship levels to determine things such as how you get listed on the back of the shirts.

All board members are in need of being re-elected and discussion of new job descriptions and/or titles was briefly discussed. It was decided that this should be pursued at the December meeting which will take place the second week of the month.

Meeting was adjourned.