

Youngstown Marathon Board Meeting
July 7, 2020
Second Sole
3:00 PM

The meeting was called to order at 5:30 PM.

Attendees:

Mark Lipinsky
Crystal Siembida Boggs
Josh Boggs
Joe Midlick
Nicole Ranttila
Janie Crowl
Christina Toth
Steve Hixson
Rick Blair

Reports of Committees and Board

- I. Marketing
 - A. Once the board determines how the race will proceed, marketing efforts will resume
 - B. Crystal will post update after today's meeting to let runners know expo and celebration village cancelled and other information is forthcoming
- II. Race Registration
 - . 159 entries through today
 - A. 2 virtual, 8 relay, 1 kids, 27 5K, 88 half, 30 full
 - B. 31 entries since April 1 until today (ten per month) mix of relay, kids run, half, 5K, only one new marathon participant
 - C. Last year 414 runners at this point; this year we have 169
 - D. At this pace, projection is 400-500 runners
 - E. We are down \$12K in registration funds
- III. Logistics
 - . Wait on final decisions to and information from Mill Creek to plan course
- IV. Ambassadors
 - . Wait on final decision to do more advertising/posting
- V. Expo
 - A. Board voted to cancel expo for 2020 due to COVID concerns
- VI. Sponsors
 - . Mark will contact sponsors to obtain their input on how to proceed with race
 - A. Joe will discuss cancellation of expo with NovaCare to see if they would sponsor the 5K
- VII. Training Groups
 - . On hold
- VIII. Volunteers
 - . Janie stated she foresees some issues with volunteers; however, fewer may be needed if marathon is not held
- IX. Pacers
 - A. All pacers chosen

- X. Beneficiaries
- A. On hold pending further decisions by board
- XI. Website
- A. More information will be posted upon decisions from board

Financial Report

- I. Bill List
- A. Payment was sent to Compass
- II. Approval for Expenditures
- . None at this meeting
- III. Board will use CPA for financials

New Business

- I. Considerations with races due to COVID
- A. The Run Ytown Preview race can be held September 6 at the earliest. This goal date is attainable pending construction work in Mill Creek Park. Mark and Steve will check with Mill Creek Park.
- B. The board voted to cancel the expo and celebration village, which will save funds
- C. The board will check with sponsors about their feedback and determine if holding the events makes financial sense:
 - 1. It is posited the 5K and Half Marathon can pay for themselves
 - 2. May be more fiscally sound to cancel the marathon and offer those runners a place in the half marathon
 - 3. Plan heats of runners, which would also mean a new starting line and possibly making the race a point-to-point race
- II. If race is held, create premade goodie bags for after the race and include water and an energy bar
- III. The board agreed to hold an email vote within the next seven days pending Joe and Mark speaking with the sponsors

Old Business

- I. No one has signed up for Brazen Brush fundraiser. Pending final decisions about the race, more advertising may be done. In addition, we could offer option to do the sign at home (pickup).

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary