

Youngstown Marathon Board Meeting
February 9, 2022
Zoom Meeting
7:30 PM

The meeting was called to order at 7:31 PM.

Attendees:

Joe Midlick
Nicole Ranttila
Janie Crowl
Scott Denham

Reports of Committees and Board

- I. Marketing
 - A. Scott suggested a promo coordinated with Boston Marathon and promote being a BQ race
- II. Race Registration
 - A. Current signups relatively low, as expected several months away from race
 - 1. Considering St. Patrick's Day promo with 17% off (March 10-17)
- III. Logistics
 - A. Updates will come as race gets closer
- IV. Ambassadors
 - A. 8 ambassadors as of now
 - B. Nicole will recruit a few more with goal of 10-12
- V. Pacers
 - A. All pacer positions have been filled
 - B. Christina will manage
- VI. Expo
 - A. Joe will coordinate Expo
 - B. Joe discussing having expo at Penguin City Taphouse
- VII. Sponsors
 - A. Mercy Health set through 2022 as sponsor
 - B. Joe will contact Huntington Bank
 - C. Joe will contact Meijer, as they had expressed interest in past

- X. Beneficiaries
 - A. Nothing at this time
 - B. Notice will go out around May

Financial Report

- I. Bill list and moneys received were reviewed
- II. Banking statements were reviewed and approved
- III. Approval for Expenditures
 - A. None at this meeting

New Business

- I. Taste of Youngstown
 - A. Joe working on promo event involving Youngstown themed foods and activities
 - B. Joe listed several area restaurants and businesses who are donating food
 - C. June 24, 2022 at 6 PM at Canfield Fairgrounds
 - D. Two races: 5K with trivia stops (obtain sponsors for trivia stops) and a 0.0 race for people who want to come and try the food and beverages
 - E. Use proceeds to fund marketing for race
 - F. Mark did budget proposal including fees for fairground, timing, supplies, food and estimates a \$2500 budget plus shirts for \$2000

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary