

Youngstown Marathon Board Meeting
March 9, 2022
Zoom Meeting
7:30 PM

The meeting was called to order at 7:31 PM.

Attendees:

Joe Midlick

Nicole Ranttila

Josh Boggs

Reports of Committees and Board

- I. Marketing
 - A. Scott suggested a promo coordinated with Boston Marathon and promote being a BQ race
- II. Race Registration
 - A. Current signups relatively low, as expected several months away from race
 - 1. St. Patrick's Day promo with 17% off
- III. Logistics
 - A. Updates will come as race gets closer
- IV. Ambassadors
 - A. 10 ambassadors as of now
 - B. Working on shirts and will begin promoting
- V. Pacers
 - A. All pacer positions have been filled
 - B. Christina will manage
- VI. Expo
 - A. Joe will coordinate Expo
 - B. Joe discussing having expo at Penguin City Taphouse
- VII. Sponsors
 - A. Mercy Health set through 2022 as sponsor
 - B. Joe will contact Huntington Bank
 - C. Joe will contact Meijer, as they had expressed interest in past
 - D. Novacare sent renewal contract

- X. Beneficiaries
 - A. Nothing at this time
 - B. Notice will go out around May

Financial Report

- I. Bill list and moneys received were reviewed
- II. Banking statements were reviewed and approved
- III. Approval for Expenditures
 - A. None at this meeting

Old Business

- I. Taste of Youngstown
 - A. The following restaurants and delis are donating enough food for 700 participants.
 - o Pizza Joe's- Briar Hill Pizza
 - o Lena's Pierogi House- Perogies
 - o Carla's Catering - Pepperoni Rolls
 - o Antone's - Monkey Salad
 - o Tringhese Italian Specialty store - Wedding Soup
 - o DiRusso's – Sausage
 - o White House Farms
 - o Giant Eagle
 - o Penguin City
 - o Gia Russo
 - B. Pizza Joe's donated to pay for bibs,
 - C. Jon and Bob will provide live music
 - D. Several broadcast and marketing options being explored
 - E. \$40 for 5k, \$35 for 0.0

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary