

Youngstown Marathon Board Meeting
January 28, 2021
Zoom Meeting
6:30 PM

The meeting was called to order at 5:30 PM.

Attendees:

Crystal Siembida Boggs
Josh Boggs
Joe Midlick
Nicole Ranttila
Janie Crowl

Reports of Committees and Board

- I. Marketing
 - A. Crystal did promos for ambassadors and pacers
 - B. Crystal will post again for more possible ambassadors
- II. Race Registration
 - A. 14% off promo will run February 1 through February 16 (typically lowest price of year and most successful promo); usually yields 70-110 in past years
 - B. Early price breaks have been extended
 - C. Current signups:
 1. Run Ytown on 4/19: 56 registrants (33 for 10, 23 for 5; includes deferrals from 2020)
 2. Youngstown Marathon: 102 (22 marathon, 63 half marathon 13 5k, 1 virtual)
- III. Logistics
 - A. Will need to solidify COVID protocols as we approach race date
 - B. Will need to monitor park events and possible willingness to hold events in Mill Creek Park
- IV. Ambassadors
 - A. Crystal to seek more ambassadors
- V. Expo
 - A. Pittsburgh Marathon was cancelled; will need to come up with game plan on how to proceed given this cancellation and not attending this expo

- VI. Sponsors
 - A. Explore relationship with Phantom Fireworks
 - B. Joe to finalize sponsorship from HomeLite
- X. Beneficiaries
 - A. Waiting to post for applicants

Financial Report

- I. Bill List was Reviewed
 - A. Contractors
 - B. Donations (checks were mailed to Ursuline and Youngstown Blue Coats)
 - C. Office supplies
 - D. Operations (ribbons/medals)
 - E. Entry fees (Run Signup)
 - F. Advertising and marketing
 - G. Expo fees
 - H. Rentals (trucks/storage)
- II. Approval for Expenditures
 - A. None at this meeting

New Business

- I. Voting on officer positions and defining of roles

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary