

Youngstown Marathon Board Meeting
May 5, 2020
Second Sole
5:30 PM

The meeting was called to order at 5:30 PM.

Attendees:

Mark Lipinsky
Crystal Siembida Boggs
Josh Boggs
Joe Midlick
Nicole Ranttila
Janie Crowl
Christina Toth

Reports of Committees and Board

- I. Marketing
 - A. Facebook has been best way to gain exposure, as well as at other race expos
 - B. Crystal has access to Instagram account now and has been posting
 - C. Exposure from Virtual 5K has been very positive Beneficiaries will be promoted this week via social media
 - D. Will keep posting on social media to keep attention
- II. Race Registration
 - A. Registrations have plateaued due to virus
 - B. Promos will be discussed as more information is obtained
- III. Logistics
 - A. No updates at this time
- IV. Ambassadors
 - A. Ambassadors will be promoted on social media
- V. Expo
 - A. McClurg YMCA has been secured for the expo and pasta dinner at a cost for \$1000 for space and most of the tables; they will help recruit vendors
 - B. Policy in place to transfer vendor registration to 2021 in event of cancellation
 - C. Access to YMCA night before expo; access to kitchen available for pasta dinner
- VI. Sponsors
 - A. No updates at this time

- B. Brazen Brush event will have to rescheduled; Joe will ask about July
- VII. Training Groups
 - A. Groups will all be 16 week groups starting in July
- VIII. Volunteers
 - A. Janie reached out to YSU Honors program
- IX. Pacers
 - A. Two pacers had dropped out but positions already filled again
- X. Beneficiaries
 - A. Applications received from Blue Coats and Ursuline Sisters
- XI. Website
 - A. No updates

Financial Report

- I. Bill List
 - A. None at this meeting
- II. Approval for Expenditures
 - A. None at this meeting

New Business

- I. Six Feet From Me Race: 338 sign ups; raised \$2329 in donations, 184 people submitted times; 55% ages 30-49.; 13 states represented and New Zealand. Joe will deliver second donation 5/7. Thank you email sent 5/5.
- II. Should give 3 weeks if need to cancel event: target October 1

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary